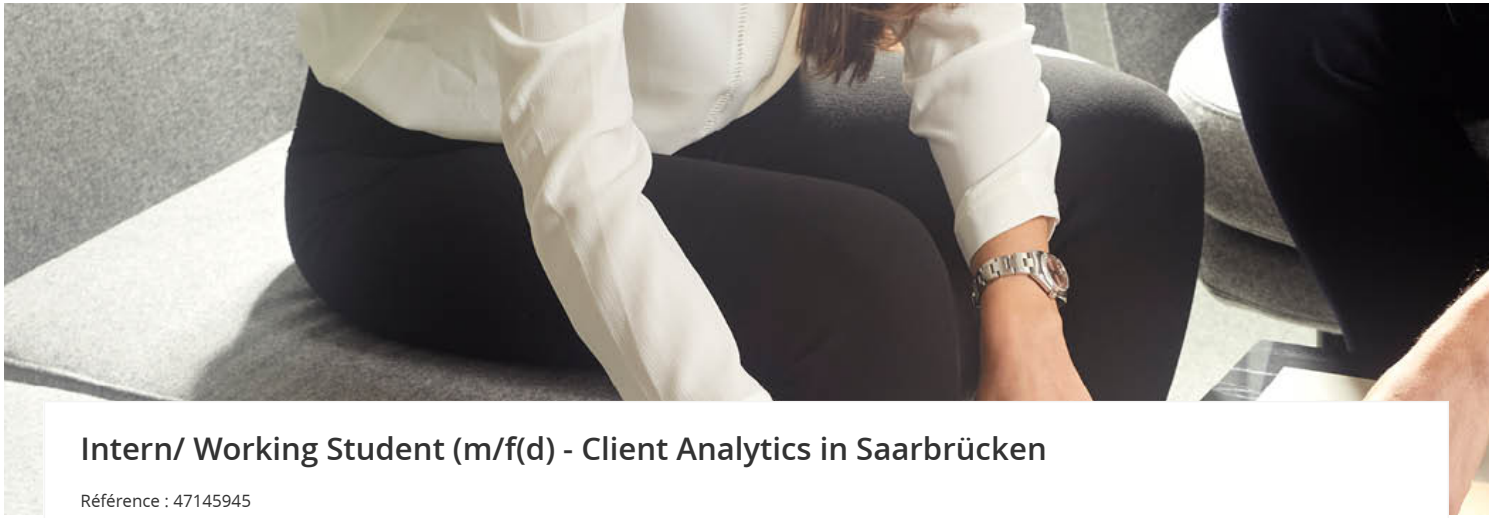




Intern/ Working Student (m/f(d) - Client Analytics in Saarbrücken

Référence : 47145945

Festanstellung

Deutschland

Sonstige

✓ Datum der ersten Veröffentlichung : 28/09/2026

✓ Ort : Deutschland

✓ Tätigkeitsfeld : Sonstige

✓ Vertragsart : Festanstellung

✓ Standort der Position : null

Beschreibung des Unternehmens

Die ODDO BHF SE zählt zu den führenden Adressen der unabhängigen Privatbanken Deutschlands. Unsere Kunden sind sehr vermögende Privatanleger, vorwiegend mittelständische Unternehmen sowie institutionelle Investoren. Wir haben uns der professionellen und individuellen Beratung verschrieben. An unsere Mitarbeiter stellen wir die hohe Anforderung, dass sie mit ihrem Arbeitsbeitrag und ihrer Persönlichkeit dieser Maxime entsprechen.

Stellenbeschreibung

Aufgaben

- Establish and monitor KPI reporting for events, campaigns, budgets and overall marketing performance.
- Build, deploy and maintain Power BI dashboards, while contributing to the strategic development of the reporting roadmap.
- Connect and model client, lead, behavioral and satisfaction data from multiple sources.
- Transform data into actionable commercial insights on engagement trends, effectiveness and prospect-to-client conversion.
- Work closely with Central Marketing and the Marketing and Sales teams of Private Wealth Management and Asset Management, with potential extension to further business lines.
- Coordinate requirements and delivery with IT BV and CRM teams and follow CRM developments to ensure reporting remains aligned with the evolving data landscape.
- Contribute to the onboarding of marketing analytics use cases onto Snowflake, including data preparation, modelling and validation.
- Explore business questions proactively and translate them into practical analytical solutions that improve client understanding and decision-making.

Anforderungsprofil

Anforderungen

- ?Currently enrolled in a Master's degree and available as either a working student or an intern.
- Practical experience in marketing, marketing analytics, CRM, sales analytics or a comparable business environment.
- Strong Power BI skills, including data preparation, modelling and dashboard development; sound SQL knowledge is an advantage.
- Strong client and business understanding, with the curiosity and drive to explore data and serve commercial needs.
- Creative, proactive and solution-oriented approach, combined with strong communication skills and confidence in working with business and IT stakeholders.
- Professional proficiency in English and in German or French; knowledge of all three languages is an advantage.

Ansprechpartnerin

Frau Johanna Maus